

OVERVIEW

The MDRT Family of Brands elevates new advisors, keeps experienced professionals reaching for more and accelerates leadership growth. Professionals in this family never say, "I made it." They ask, "What's next?"

Enrich your employees' development with a supplemental path that generates non-stop growth and empowers your team members to crush goals at every career stage.



MDRT®

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MDRT FAMILY OF BRANDS



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KEEP EXPERIENCED
PROFESSIONALS REACHING
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LEADERSHIP GROWTH.**



RISE

The MDRT Academy is a **future-focused association** that ignites growth for promising performers with individualized digital resources. Members will rise **further, faster, finer** through their career and work to reach MDRT-level production.

Academy members have access to tailored digital training programs and both in-person and virtual networking opportunities with MDRT members. With the Academy, your employees will learn game-changing strategies that help them expand their knowledge and grow their client base.

To Learn more, visit mdrtacademy.org



EXCEL

MDRT, the Premier Association of Financial Professionals®, is a **community of continued excellence** whose members dedicate themselves to aiming higher and achieving more. Members set the industry standard for knowledge, client service and ethical standards.

Your MDRT employees will take advantage of unparalleled educational resources to provide actionable productivity solutions via the MDRT website, the MDRT App and MDRT's renowned global membership gatherings. They'll refine their skillsets together to bring more value back to your organization and inspire collective success.

To learn more, visit mdrt.org



LEAD

The MDRT Center for Field Leadership **elevates leadership for collective growth.** With a unique support system and best-in-class leadership development, members drive the MDRT culture of excellence across their agencies and teams.

MDRT Center members receive targeted networking opportunities and personal guidance to help them boost their teams to new levels of success. A peer network of like-minded individuals enables members to develop their own leadership skills. Members are also eligible to apply for awards recognizing excellence in agency leadership.

To learn more, visit mdrtcenter.org

